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News Release

2024 IOWA FFA AG SALES LEADERSHIP DEVELOPMENT EVENT

96th Iowa FFA State Leadership Conference

AMES, IA - The Iowa FFA Ag Sales Leadership Development Event (LDE) was held at the Iowa State Center, Ames, on Monday, April 15, 2024. 12 individuals participated in this year's LDE. The first place individual for the event was Dakota Dahlke from the Muscatine FFA Chapter. Their agriculture education instructors and FFA advisors are Mr. Sam Paul, Mr. Dave Tometich, Ms. Ashley Wiebe, Mrs. Alexa Coobs, and Ms. Alli Youngbauer. The second place individual for the event was Shelby Sorenson from the Central Plains FFA Chapter at Gowrie. Their agriculture education instructors and FFA advisors are Ms. Johanna Kunert and Ms. Georgette Miller.

Participants in the Ag Sales Leadership Development Event were required to sell an agricultural product to one of the event judges. The purpose of this event is to prepare FFA members in developing skills and techniques important toward becoming successful salespersons of agricultural products. The Iowa FFA Ag Sales (Individual) LDE was made possible with support from Iowa FFA Gold Standard Partners..

The results from the Ag Sales (Individual) LDE are listed below.

Place	FFA Member Name(s)	Chapter P. O.	Rating
1	Dakota Dahlke	Muscatine	Gold
2	Shelby Sorenson	Gowrie	Gold
3	Josette Benning	Charles City	Gold
	Anders Lovstuen	Decorah	Gold
	Olivia Prunty	Pleasant Hill	Gold
	Daniel Tessman	Audubon	Silver
	Brodie Miller	Clarinda	Silver
	Shauna Salker	Hawarden	Silver
	Kenna Wiese	Holstein	Silver
	Wyatt Ebersole	Mount Ayr	Silver
	Charlie Lane	Preston	Silver
	Ben Buhr	Vinton	Silver

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of more than 19,800 student members as part of 263 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.